

Online Submission Process

We accept submissions online at:

<https://calligraphycrushmagazine.submittable.com/submit>

Deadline for Issue 3 is **July 12, 2019**.

Please let Maureen (editor@calligraphycrush.com) or Crystal (hello@crystalpetersen.com) know if you need assistance putting together your article by the deadline. **We're happy to help in any way we can!** If it's easier for us to interview you by phone or email, then write the article for your review, we're happy to do that!

About the Artist/Designer (for all submissions)

Please upload a text file that includes:

- business name
- mailing address
- email address
- Instagram username
- website
- brief bio

Photos and Videos – for all articles

- Head shot

We need a head shot for all contributors, with photographer attribution if applicable. We place the head shots at the beginning of the articles and in the Contributors Index.

- Photos should be at least 300 dpi.
- 3-5 or more photos to select from is optimal, with photographer attribution, if applicable.
- For full page photos, dimensions are 960 x 1280 pixels.
- Videos should be HD, preferably in landscape format.
- Only include files you have permission to share.

Tutorials

- These can be excerpts from classes you have taught (preferably with a few additional new photos not already published), or new tutorials specifically written for our readers.
- Provide a detailed tools and supplies list needed to complete the project.
- Include step-by-step photos and instructions/text to accompany each photo.
- Videos are HIGHLY encouraged! High definition, excellent sound if you are speaking during the video, and landscape format preferred.
- Share any bumps in the road you encountered, how you fixed them, and the story behind your project design.

Behind-the-Scenes

- Tell us your thought process and inspiration while you designed a particular project for yourself or a client.
- Please include information on the tools and supplies you used.
- Include step-by-step photos of your concept sketches, changes in design, and working on the artwork or product.
- Include client specifications (if applicable), any problems you encountered along the way, and the finished artwork photo.
- Videos are HIGHLY encouraged! High definition, excellent sound if you are speaking during the video, and landscape format preferred.
- Share any bumps in the road you encountered, how you fixed them, and the story behind your project design.

Product Reviews

By review we mean presenting the best ways to use a particular product and discussing applications that give the readers numerous ideas on how to use that product correctly and successfully.

Artwork & Video for Gallery

If you are submitting artwork photos or video with no article, please include a file that tells us about your design process:

- What inspired you?
- Any interesting stories of success or failure? Anecdotes are awesome!
- Provide a list of papers, fonts, tools, supplies, materials used, printing process, etc.
- Finished dimensions.
- Also include the client name if appropriate.

Articles on other topics

We prefer original articles (500-1200 words, but we're flexible on the word count) with 3-5 photos to accompany them. Calligraphers and hand lettering artists are visual people so the more photos the better!

If you have articles you've written for your own social media or blog (not previously published in other publications) that you think would benefit our readers, we can accept those as well.

- Calligraphy Advice, Tips & Tricks
- Product Reviews (focusing on the best products for a particular style or project, NOT critiquing the quality of a particular product)
- Tools, resources, and software that help you be more productive in your studio
- Business advice
- Aha! Moments from classes and workshops – these can be from either the perspective of a student or the teacher

Sample questions that our readers would love to know about you, if you would like to reference them when writing your article(s):

Calligraphy Journey

1. How long did it take you to develop your own personal lettering style?
2. What training or experience has helped you develop this?
3. What do you think has contributed the most to where you are today?
4. How has your style/work changed or evolved over the years?
5. How do you keep your work fresh?
6. Is there any one person (or people) who has/have influenced your art?
7. What other artistic disciplines (graphic design, sketching, etc.) have you studied that have helped you with your calligraphy and lettering?
8. What advice would you give to other calligraphers and lettering artists?

Business Journey

1. How long have you been in business?
2. What lead you to start your own business?
3. How do you balance running your business with the rest of your life?
4. What is your process when working with new clients?
5. What was your most favorite job to date?
6. What was your most stressful job and what made it so?

Creative Process

1. What are your favorite projects to work on?
2. Do you practice lettering on a regular basis? If so, how often and for how long each session?
3. How do you overcome a creative block?
4. What sort of activities or rituals do you do to prepare for a creative session?
5. Is there a time of day or night when you produce your best work?
6. What are the writing tools and supplies that you reach for on a daily basis?
7. What artists and online blogs do you follow and why?
8. What does your studio look like?

Personal Journey

1. Is there anything you wish you had done but didn't, at any point in your career?
2. Conversely, given the chance to revisit your path, is there anything you did but would change?
3. Is there something you haven't done yet that you would like to do?
4. What things do you like to do outside of your design work?
5. Name three things on your bucket list.